

Committee Reports

CPC/PI

(Cooperation with the Professional Community & Public Information)

The CPC/PI committee serves as a vital link between the A.A. fellowship and the professionals who interact with individuals struggling with alcoholism. We welcome all sober members who wish to be of service; we need a variety of skill sets to help raise awareness both publicly and within the professional community.

Outreach Subcommittee Updates: The Outreach subcommittee maintains ongoing cooperation with public safety officials, healthcare institutions, religious groups, and other professional sectors.

Recent & Upcoming Activities: Healthcare Outreach- Scheduled two in-person speaking engagements for January and March at the Atrium – Carolinas College of Health Sciences Nursing School. Expected attendance is 30–50 students per session. Religious Community: Met with Mecklenburg Ministers on December 4th and have another meeting scheduled for January 15th, with approximately 90 attendees per meeting. Service Events: Participation in the District 43 Service Fair on January 24th. Professional Networking: This month, we are following up with the Community Policing Crisis Response Team and the DUI Court (via Promise Resource Network). Infrastructure: Established a permanent Gmail account for external CPC/PI correspondence to ensure continuity and adherence to the 11th Tradition.

Speaking Requirements: To maintain the integrity of our message, members speaking to professional groups must meet the following criteria: Minimum of 1 year of continuous sobriety and completion of the 12 Steps; Active relationship with a sponsor and a home group; Regular attendance at CPC/PI committee meeting; Observation of at least one speaking event; Familiarity with A.A. Traditions and CPC/PI workbooks.

Google Business Page Subcommittee:

Our digital outreach efforts complement our in-person work by ensuring newcomers and professionals can find accurate, local information about A.A. online. We continue to update the page with event flyers, photos of meeting spaces, and A.A. literature to improve local search visibility.

Metrics Overview (October 2025 vs. November 2025): While we observed a decrease in engagement across several categories this month, the consistent traffic levels confirm the ongoing value of our digital presence. Metric: Profile Views 10,040, Trend ↓ 8%; Website Clicks 353, Trend 1%; Searches 6,686, Trend ↓ 9%; Phone Calls 31, Trend ↑ 3%.

Get Involved

We are actively seeking volunteers with basic computer skills to assist with simple digital updates. This is an excellent opportunity for "behind-the-scenes" service.

Next Meeting: Saturday, February 7th at 10:00 AM via Zoom

Contact: Email cpc-pi@charlotteaa.org to volunteer or ask questions

In Service,

Joe D., 2026 CPC/PI Chair

Kelly T., 2026 CPC/PI Co-Chair