

Committee Reports

CPC/PI

(Cooperation with the Professional Community & Public Information)

There are no sobriety requirements to be on this committee.

As we step into spring and Alcohol Awareness Month, we're energized for new opportunities to carry the message!

- **Carolina College** – We had the opportunity to speak to a psychology class for the first time, and we're already receiving additional interest from the same college.
- **Queens University** – We've been invited to present to students.
- **Providence High School** – We will have a table at their upcoming Mental Health Fair.
- **Atrium Health Nursing Program** – Another great opportunity to share our message with future healthcare professionals.

We are also thrilled to welcome **four new committee members**, bringing our total to **12 active members!** We welcome all sober individuals who are interested in being of service! All skill sets are valuable in helping us raise awareness within the professional community and the public.

If you are interested in speaking to professionals, please reach out to learn more about the **sobriety requirements for speaking** and how to get involved.

Google Business Profile Insights

We continue to expand our online presence through our Google Business Profile. Below are the latest engagement trends:

	Overall	Calls	Directions	Web Clicks
Dec	480	56	23	401
Jan	506	57	33	426
% Change	5.4%	1.8%	43.5%	6.2%

Additionally, we've been adding **AA literature (books) to our Google profile** to help boost visibility in search results. If you'd like your group to be featured on our profile with a photo of your meeting space (**while respecting anonymity**) or if you have an **event flyer** to share, please let us know!

Our next committee meeting will be **Saturday, April 5th at 10:00 AM via Zoom**. We meet on the first Saturday of each month at 10:00 AM. Zoom details can be found on the Metrolina Intergroup website (charlotteaa.org) under the Service Committees menu option.

For any questions, please contact us at cpc-pi@charlotteaa.org.

In Service,

Linda M.

2025 CPC/PI Chair

Joe P.

2025 CPC/PI Co-Chair