

Committee Reports

CPC/PI

(Cooperation with the Professional Community & Public Information)

There are no sobriety requirements to be on this committee.

Welcome to the New Year of ongoing service within the community, sharing our message with professionals and the public. The CPC/PI committee serves as a crucial link between the AA fellowship and professionals who interact with individuals struggling with alcoholism.

Our Outreach subcommittee continues to explore collaborate with public safety, healthcare institutions, divinity schools, theological seminars, and churches. We already have three in-person speaking engagements scheduled with Atrium - Carolinas College of Health Sciences.

We warmly welcome all sober individuals who are interested in being of service! We need diverse skill sets to help our committee raise awareness within the professional community and among the public.

The sobriety requirements for speaking to groups of professionals are as follows:

- Must have 1+ years of continuous sobriety and worked the 12 steps.
- Must have a sponsor & a home group.
- Regular attendance at CPC/PI committee meetings.
- Observation of one or more speaking events.
- Familiarity with AA Traditions and the CPC/PI workbooks.

The following trends were recorded in December 2024 from our Google Business Profile:

- 13,506 profile views (2% increase from the previous month).
- 401 website clicks (1% decrease from the previous month).
- 56 calls (33% increase from the previous month).
- 23 requests for directions (51% decrease from the previous month).

Our subcommittee regularly posts updates, pictures, and events on our public Google Business Profile. If you'd like your group to be featured with a photo of your meeting space (keeping anonymity in mind) or event, please let us know.

Our next committee meeting will be Saturday, February 7th at 10:00 AM via Zoom. If you have any questions, please contact us at cpc-pi@charlotteaa.org.

Thank you for your continued support and dedication to spreading the message of AA. We look forward to another impactful year of service together.

In service,

Linda M.

CPC/PI Chair

Joe P.

CPC/PI Co-Chair