

Committee Reports

CPC/PI

(Cooperation with the Professional Community & Public Information)

There are no sobriety requirements to be on this committee.

We are meeting via Zoom on the first Saturday of each month at 10am. The Zoom account information can be found on the Metrolina Intergroup website (charlotteaa.org).

- Our continued outreach includes Public Safety, Healthcare Institutions, Divinity Schools, Theological Seminars, and churches.
- **Successful Speaker Engagement with Atrium - Carolinas College of Health Sciences on Tuesday September 10th via Zoom video conference.**

Sobriety requirements for speaking to groups of professionals are as follows:

Must have 1+ years of continuous sobriety and worked the 12 steps

Must have a sponsor & a home group

Regular attendance at CPC/PI committee meetings

Observation of 1 or more speaking events

Familiarity with AA Traditions and the CPC/PI workbooks

- The following metrics were recorded in June 2024 from our Google Business Profile:
 - 13,831 profile views (3% decrease from previous month)
 - 420 website clicks (5% increase from previous month)
 - 41 calls (33% decrease from previous month)
 - 47 requests for directions (46% increase from previous month)
- Our subcommittee posts updates to our public Google Business Profile. If you'd like your group to be featured with a photo of your meeting space (keeping anonymity in mind) or if you have an upcoming event flyer that you'd like to share, please let us know.
- We have five PSA's from GSO running them all concurrently in rotation on Access 21.
- Billboards Update: 7 second info spots running on multiple Charlotte area billboards.

We are looking for volunteers to stand for the CPC/PI Co-Chair position in 2025!

Our next committee meeting will be Saturday, October 5th at 10:00am via Zoom.

If you have any questions, please contact us at cpc-pi@charlotteaa.org.

In service,

Peter V.
2024 CPC/PI Chair

Linda M.
Co-Chair