

Committee Reports

CPC/PI

(Cooperation with the Professional Community & Public Information)

There are no sobriety requirements to be on this committee.

We are meeting via Zoom on the first Saturday of each month at 10am. The Zoom account information can be found on the Metrolina Intergroup website (charlotteaa.org).

- Successful (onsite) **speaking engagement** with CPCC Nursing School on 2/16/24
- Upcoming (Zoom) **speaking engagement** with Carolina Nurses College on 3/12/24
- Our continued outreach includes Divinity Schools, Theological Seminars, and churches.

Sobriety requirements for speaking to groups of professionals are as follows:

Must have 1+ years of continuous sobriety and worked the 12 Steps; Must have a sponsor & a home group; Regular attendance at CPC/PI committee meetings; Observation of 1 or more speaking events; Familiarity with AA Traditions and the CPC/PI workbooks.

- The following metrics were recorded in January 2024 from our **Google Business Profile**:
 - 18,140 profile views (7% increase from previous month)
 - 671 website clicks (2% decrease from previous month)
 - 56 calls (24% increase from previous month)
 - 482 requests for directions (270% increase from previous month)
- Our subcommittee posts updates to our public **Google Business Profile**. If you'd like your group to be featured with a photo of your meeting space (keeping anonymity in mind) or if you have an upcoming event flyer that you'd like to share, please let us know.
- Met with Tri-County (Raleigh) CPC/PI rep on Thursday 2/15/24 to discuss best practices.
- We have five **PSA's** from GSO running them all concurrently in rotation on Access 21.
- **Billboards Update**: 7-second info spots running on multiple Charlotte area billboards.

If you have any questions, please contact us at cpc-pi@charlotteaa.org.

In service,

Peter V.

2024 CPC/PI Chair